



THE NESPRESSO AAA SUSTAINABLE QUALITY™ PROGRAM

# AAA SHARED COMMITMENT

SEPTEMBER 13<sup>TH</sup>, 2023







## INTRODUCTION



- 1.1** Foreword
- 1.2** Objective

## BACKGROUND



- 2.1** Our philosophy & journey
- 2.2** Our values & key principles
- 2.3** Commitments to principles & company requirements

## STRATEGY



- 3.1** 2021-2030 TPC Strategy
- 3.2** Driver 1: Quality
- 3.3** Driver 2: Regenerative Agriculture
- 3.4** Drive 3: Inclusive
- 3.5** Enabler 1: Smart Supply Chain
- 3.6** Enabler 2: Collaboration and Funding
- 3.7** Strategic Commitments

## IMPLEMENTATION



- 4.1** Evolution of the AAA Implementation Process
- 4.2** Implementation Approach Commitments
- 4.3** Farm Selection and Exclusion Commitments
- 4.4** Cluster Strategy Definition & Implementation Commitments
- 4.5** Data Collection Commitments
- 4.6** Farms and Coffee Partners Assessment Commitments
- 4.7** Commercial Commitments

## AGREEMENT



- 5.1** Signature
- 5.2** Thank you, Partners

## REFERENCE DOCUMENTS



- 6.1** Public
- 6.2** Available to coffee partners





## 01 | INTRODUCTION

1.1 Foreword

1.2 Objective

02 BACKGROUND

03 STRATEGY

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



# INTRODUCTION







## 01 INTRODUCTION

### 1.1 Foreword

#### 1.2 Objective

## 02 BACKGROUND

## 03 STRATEGY

## 04 IMPLEMENTATION

## 05 AGREEMENT

## 06 REFERENCE DOCUMENTS

# 1.1 FOREWORD

*Since 2003, we have managed to successfully scale up the Nespresso AAA Sustainable Quality™ Program, which in 2020 accounted for more than 90% of the green coffee entering Nespresso production facilities in Switzerland.*

*This success relies on our shared vision and the mutual trust that has been built over the years of deploying AAA in the field.*

*The sustainability challenges of coffee cultivation – and more specifically of smallholder, high quality coffee producers – are increasing. Farmers are exposed to unacceptable levels of uncertainty and risk, such as climate change and economic volatility, which threaten their livelihoods. The AAA strategy 2021-2030 will focus on working together to create conditions that enable decent living and regenerative low-carbon farming. Listening attentively to small holder farmers, bringing together their expertise and that of our partners, we are aiming to strengthen the economic resilience of AAA farming communities and protect vital ecosystems in and around their farms.*

*After almost 20 years of AAA Program, we are partnering currently with the second generation of AAA farmers worldwide. Our greatest reward is to see first-hand the positive impact of the AAA Program on their lives, their communities and landscapes. This is what drives us and we look forward to continuing to move forward with you in this new chapter in our shared endeavor to build a low-carbon, nature-positive and resilient coffee sector.*

*Julie Reneau*

**JULIE RENEAU**

Head of Coffee Sustainability







## 01 INTRODUCTION

1.1 Foreword

1.2 Objective

## 02 BACKGROUND

## 03 STRATEGY

## 04 IMPLEMENTATION

## 05 AGREEMENT

## 06 REFERENCE DOCUMENTS

# 1.2 OBJECTIVE

**The AAA Shared Commitment describes the partnership and governance between Nespresso and the coffee partners implementing the AAA Program based on the shared program vision, strategy, implementation and related commitments**

IT SETS OUT TO

### 01 LAY THE GROUNDWORK FOR LONG-TERM COLLABORATION

It establishes the partnership conditions and expectations for ensuring transparency and a sustainable working relationship between Nespresso and its coffee partners in the implementation of the Nespresso AAA Sustainable Quality™ Program. It is based on the AAA Program strategy and implementation approaches as described prior to the commitments list in this document

### 02 FORMALIZE THE COMMITMENTS OF THE PARTIES

All coffee partners and Nespresso must know, sign-off on and apply the AAA shared commitments when working together. Partners ensure that local representatives and/or different companies apply the AAA commitments when working with them, follow the philosophy and approach for successful and sustainable operations within the Nespresso coffee supply chain

## THE AAA COMMITMENTS COVER THE FOLLOWING AREAS

### > Philosophy and expected behaviors

> **Implementation of the strategy through the drivers and enablers:** Quality, Inclusive, Regenerative, Digitalization & Traceability, Collaboration & Funding

> **The AAA Program Implementation:** approach, farm selection and exclusion, cluster strategy definition and implementation, data collection, farms and coffee partners assessment

> **Commercial agreements** including premium payments, coffee purchase and transportation







01 INTRODUCTION

**02** BACKGROUND

2.1 Our philosophy & journey

2.2 Our values & key principles

2.3 Commitments to principles & company requirements

03 STRATEGY

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



BACKGROUND







01 INTRODUCTION

02 BACKGROUND

2.1 Our philosophy & journey

2.2 Our values & key principles

2.3 Commitments to principles & company requirements

03 STRATEGY

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS

## 2.1 OUR PHILOSOPHY & JOURNEY

THE AAA PROGRAM WAS CO-DEVELOPED WITH THE RAINFOREST ALLIANCE IN 2003 IN ORDER TO HELP FARMERS BUILD COFFEE FARMING RESILIENCE



### IT IS A MODEL FOR SOURCING SUSTAINABLY HIGH-QUALITY COFFEE

It has been designed to specifically address **small holder farmers and their communities' resilience**



### IT IS EVOLUTIONARY, ADAPTABLE AND SCALABLE AND IS BASED ON CONTINUOUS IMPROVEMENT

It requires **very high standards** of quality, social, and environmental performance

**It offers a support package to achieve those standards**, through technical assistance, premium mechanisms and innovative positive impact projects



### IT IS A POWERFUL MECHANISM FOR IMPROVING PROSPERITY FOR COFFEE FARMERS

It provides a pragmatic approach to generating impact with metrics; it's **results-oriented, holistic and is interconnected among stakeholders**



### IT DEMONSTRATES THE POWER OF COLLABORATION

**Looking beyond** the farm to landscapes and future farmers and their families

**Working closely and on a long-term basis** with partners



### IT HAS CONTINUOUSLY EVOLVED OVER TIME AS A LABORATORY SHOWCASE FOR SUSTAINABILITY

Proving assumptions, testing new concepts, expanding boundaries

Demonstrating how **to make farms resilient against climate change** through initiatives such as agroforestry

**Pioneering income protection solutions** to protect farmers and their communities against market volatility and local socio-environmental conditions with initiatives such as premiums, pension fund platforms and crop insurance

Behind this program, as of 2021, **more than 140 000 farmers and 400+ agronomists** are applying best practices of sustainable quality coffee farming, with **over 40 partners and in 18 AAA countries worldwide**: Brazil, China, Colombia, Costa Rica, DR Congo, Ethiopia, Guatemala, Hawaii, India, Indonesia, Kenya, Mexico, Nicaragua, Peru, Uganda, Vietnam, Zimbabwe and South Sudan\*. (\*on hold)







01 INTRODUCTION

02 BACKGROUND

2.1 Our philosophy & journey

2.2 Our values & key principles

2.3 Commitments to principles & company requirements

03 STRATEGY

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



## 2.2 OUR VALUES & KEY PRINCIPLES

SHARING THE SAME VALUES AND FOLLOWING THE SAME KEY PRINCIPLES IS KEY FOR AAA PROGRAM SUCCESS

### AAA SHARED VALUES

- > Transparency, loyalty, respect and trust, built year after year, are integral to AAA stakeholders

#### > TRUST AND TRANSPARENCY

- **Trust** is at the heart of the AAA Program
- **Transparency** fosters effectiveness, efficiency and coffee quality

#### > LOYALTY & PROACTIVITY

- Working hand in hand with farmers to embed sustainable practices leads **to improved quality & productivity**
- The AAA is based on **long-term collaboration, proactivity and loyalty** to drive deep farm management and agroecological transformation on farms and surrounding landscapes

#### > RESPECT & FELLOWSHIP

- **Respectful engagement, honesty, and inclusive behavior** are critical components of being a part of the AAA Program
- **Fellowship is a critical capability for a successful transformation:** AAA promotes an intimate link between knowledge and experience

### AAA KEY PRINCIPLES

- > Quality, compliance and innovation are central drivers achieved through collaboration, relationships & partnership

#### > KEEP FARMERS AT THE HEART

- Build with coffee partners and farmers a **viable coffee business**
- **Improve livelihoods** thanks to long-term farmer relationships, enabling behavioral change and adoption of new practices

#### > MAINTAIN HIGH QUALITY & COMPLIANCE

- **The AAA Program is compliant with** the Nestlé Responsible Sourcing Standard, Nestlé Corporate Business Principles and the Supplier Code of Conduct and also integrates also Rainforest Alliance criteria
- **High quality coffee** is the backbone of the Nespresso value proposition, and of AAA criteria

#### > PROMOTE PARTNERSHIPS & COLLABORATION

- **Foster a collaborative spirit**, with farmers, government, global and local partners making AAA strong, pertinent, and far-reaching
- **Create a collaborative ecosystem**, with farmers and agronomists at the heart

#### > DRIVE INNOVATION

- Search for **new terroirs and innovate new coffee profiles**
- **Pilot income protection mechanisms**, evolving coffee agronomy through nature-based solutions and renovation strategies





## 2.3 COMMITMENTS TO PRINCIPLES & COMPANY REQUIREMENTS

01 INTRODUCTION

02 BACKGROUND

2.1 Our philosophy & journey

2.2 Our values & key principles

**2.3 Commitments to principles & company requirements**

03 STRATEGY

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



TOPIC	#	FOR	COMMITMENT	REF.
<b>AAA SHARED COMMITMENT</b>				
<b>SIGNATURE</b>	1	Both parties	• Must know the AAA Shared Commitment and have it signed by the importing and exporting coffee partners / local representatives.	
	2	Coffee partners	• Are responsible for the signature of the local representatives	
<b>APPLICATION</b>	1	Both parties	• When working with other local partners, ensure the application of the AAA Shared Commitment by them, follow the philosophy and approach for successful and ethical operations within the Nespresso supply chain.	
<b>AAA VALUES AND BEHAVIORS</b>				
<b>VALUES AND BEHAVIORS</b>	1	Both parties	• Be an active ambassador, promoting the AAA Program strategy and embracing its values: respect, ethics and collaboration	
	2	Coffee partners	• The AAA Program is farmer-centric and inclusive, farmers are its primary clients. AAA agronomists and field teams are the Program's brains, eyes, hands and heart. These groups are involved in the ideation, design and implementation of the AAA Program	
	3	Both parties	• Trust is at the heart of the AAA Program. Both parties integrate and promote transparency, loyalty, respect, building trust year after year with one another and other stakeholders	
	4	Coffee partners	• Collaboration is what makes the AAA Program strong, pertinent, and far-reaching. Coffee partners promote a collaborative spirit, with farmers, government, global and local partners, and inclusive with other clusters managed by other companies	
	5	Both parties	• Focus efforts on the long-term. Invest in cluster improvement. Bring solutions to build coffee farming resilience and prosperity	
	6	Coffee partners	• All stakeholders have obligations in the Program. Ensure clear and constant communication with farmers. Always reinforce communication about the pre-requisites and conditions to become part of and remain in the AAA Program	
	7	Both parties	• Sustainable business are healthy. Maintain a business-oriented commercial relationship, keeping distance from any type of political influence, conflict of interests and corruption, direct or indirect	Ref. doc: Nestlé Business Principles; the supplier Code of Conduct
<b>NESPRESSO REQUIREMENTS</b>				
<b>NESPRESSO COMMUNICATION REQUIREMENTS</b>	1	Coffee partners	• Treat Nespresso's Intellectual Property confidentially as well as all the work developed jointly through the AAA Program	Ref. doc: Nespresso Communication and data privacy principles
	2	Coffee partners	• Communication is essential to the successful implementation of the AAA Program. The usage of Nespresso's brand, logo(s) can and should be used throughout the Program. Communication materials should respect branding rules, and thus be validated by Nespresso	
<b>NESTLE STANDARDS</b>	1	Coffee partners	• Ensure the fulfilment of the Nestlé standards and principles outlined in the documents: Nestlé Responsible Sourcing Standard, Nestlé Corporate Business Principles and The Supplier Code of Conduct.	Ref. doc: Nestlé Responsible Sourcing Standard, Nestlé Corporate Business Principles, The Supplier Code of Conduct



01 INTRODUCTION

02 BACKGROUND

**03** STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



STRATEGY







01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

### 3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



## 3.1 2021-2030 THE POSITIVE CUP (TPC) STRATEGY

### > OUR COMPANY MISSION

“To strive for sustainable growth, **delivering a positive impact on humans & nature**”

### > OUR SUSTAINABILITY MISSION

To deliver our **net positive roadmap and establish further brand transparency**

### > THE TPC STRATEGY IS BASED ON 5 STRATEGIC DRIVERS AND AMBITIONS

- > **INCLUSIVE:** Ensure a value chain which leaves no one behind. Focus on living incomes, child protection, human rights, gender equality and environmental services
- > **REGENERATIVE:** Drive the transition to a profitable coffee agriculture based on natural solutions. Focus on agroforestry, renovation and nature-based production
- > **CIRCULAR:** Act on the transition to a circular economy. Focus on recycling, recycled content and/or home compostable material
- > **CLIMATE:** Lead the transition towards Net Zero carbon emissions by 2050 at the latest, through carbon reduction and insetting. Focus also on strengthening coffee landscape resilience through extensive tree planting
- > **B CORP:** Ambition to become a purpose-led B Corp organization

### THE AAA PROGRAM WILL OPERATIONALIZE TPC 2021-2030 THROUGH 3 STRATEGIC STEPS TO ENSURE AAA COFFEE FARM RESILIENCE

01

create the conditions towards decent living through **price mechanisms**

02

Strengthen adaptation to climate change through **regenerative practices** and contribute to net zero

03

Accelerate farm transformation through **digital technologies innovation and collaboration fundings**



**Net Zero carbon emissions for green coffee by 2050 at the latest**



# AAA STRATEGIC OPERATIONAL FRAMEWORK 2021-2030

**Building on 20 years of direct relationships with farmers**, we aim to continue to drive premium quality coffee sourcing, ensure dignified work and more stable coffee farmer living incomes, and evolve towards regenerative agriculture. We intend to bring this transformation while protecting human rights and increasing gender equality

01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

## 3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS

DRIVERS



## COFFEE QUALITY

CONTINUOUS SUPPLY OF INNOVATIVE AND PREMIUM QUALITY COFFEES

### > PRINCIPLES AND PRACTICES

- Keep developing the business case for sustainability without compromising coffee quality

### > INNOVATION

- Strengthen & continue to modernise with partners our sustainable coffee sourcing supply chain
- Develop further innovations



## REGENERATIVE

COFFEE AGRICULTURE BASED ON NATURE, WHICH ADDRESSES THE CHALLENGES OF CLIMATE CHANGE, BIODIVERSITY LOSS AND PRODUCTIVITY

### > NATURE BASED PRACTICES

### > LANDSCAPE ACTIONS

### > AGROFORESTRY

### > RENOVATION

### > TOWARDS NET ZERO CARBON EMISSIONS

Carbon footprint reduction of green coffee and compensation (in-setting)



## INCLUSIVE

STABLE AND VIABLE INCOME TOWARDS A LIVING INCOME FOR COFFEE FARMING FAMILIES, PROTECT CHILDREN AND WORKERS' RIGHTS AND INCREASE GENDER EQUALITY

### > HUMAN RIGHTS

- Child protection
- Better living & working conditions

### > LIVING INCOME

- Income protection
- Towards a living income

### > GENDER

- Women's social & economic empowerment
- Changing social norms and behaviours

ENABLERS



## SMART SUPPLY CHAIN

TRACEABILITY AND DIGITALIZATION OF THE WHOLE SUPPLY CHAIN BASED ON THE INTEGRATION OF NEW TECHNOLOGIES

- Step up digital technologies to accelerate farm transformation



## COLLABORATION & FUNDING

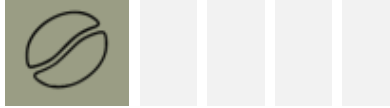
MAINTAIN STRONG COLLABORATION BETWEEN AAA STAKEHOLDERS AND ESTABLISH GRANT FUNDING MECHANISMS TO MAINTAIN A STEADY BALANCE BETWEEN INTERNAL AND EXTERNAL FUNDING

- Strong **collaboration between AAA stakeholders**

- **Collaborative funding approach**
  - Total annual field investment
  - Establish grant funding mechanisms







# QUALITY REMAINS AT THE HEART

## 3.2 DRIVER 1:

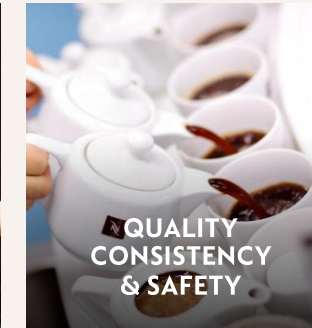
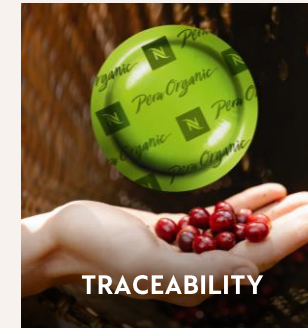
# COFFEE QUALITY

CONTINUOUS SUPPLY OF INNOVATIVE AND PREMIUM QUALITY COFFEES

PRINCIPLES AND PRACTICES

INNOVATION

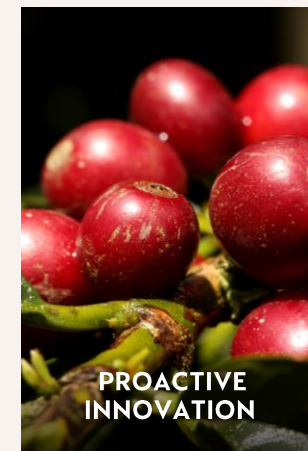
## STRENGTHENING & MODERNISATION



Main Nespresso drivers to evolve our joined-up quality process from quality control to quality assurance are:

- > Coffee safety & compliance (HACCP)
- > Physical traceability and premium transparency
- > Quality consistency (physical & sensory)
- > Alignment & communication

## DEVELOP FURTHER INNOVATION



To remain competitive and to manage our transition towards regenerative/organic agriculture, we will have to accelerate coffee innovation and reinforce our technologies and processes such as:

- > Implementation of sensors & data technologies for efficient quality
- > Solutions to sourcing more coffees specs from the same AAA farmers
- > Propose new coffee flavors and / or experiences thanks to AAA farmer expertise and through reviving origins and coffee varieties

01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

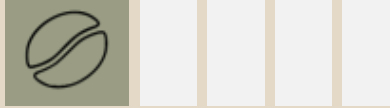
3.7 Strategic commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS





# WHAT DOES IT MEAN FOR AAA OPERATIONAL IMPLEMENTATION?

FOR SOURCING SUSTAINABLE QUALITY COFFEES: PROACTIVE COLLABORATION, ACCELERATION, PRECISION & RELIABILITY, AGILITY AND CONSISTENCY ARE OUR **COMPETITIVE ADVANTAGE**

01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

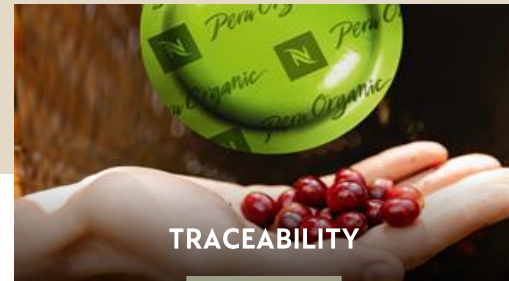
3.6 Enabler 2: Collaboration and Funding

3.7 Strategic commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



TRACEABILITY

## QUALITY & SAFETY TRACEABILITY

- Traceability from first lot of any specification
- Testing & identification for cross contaminants (glyphosate; pesticides)
- Ability to get back to smallest level of traceability (group, farm, plot)



QUALITY CONSISTENCY & SAFETY

## PHYSICAL & SENSORY QUALITY CONSISTENCY

- Sensory profiling
- Proactive new solutions to improve precision & efficiency to evaluate quality and its consistency



PROACTIVE INNOVATION

## GREEN COFFEE VARIETIES, AGRONOMICAL AND PROCESS INNOVATION

- Combining intrinsic quality & resistance
- Regenerative & organic model development
- Post-harvest innovation
- Exceptional coffee with stories



METHODOLOGY & PROCESS ALIGNMENT

## QUALITY CONTROL METHODOLOGY, PROCESS & EQUIPMENT ALIGNMENT

- Integration of organic practices across the whole supply chain
- Identification of Hazards and Critical Control Points (HACCP)
- Testing & calibration of labs for better alignment amongst panels







01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS

### 3.3 DRIVER 2:

## REGENERATIVE AGRICULTURE

Coffee agriculture based on nature, which addresses the challenges of climate change, biodiversity loss and living income while leading the coffee industry with our climate agenda

REGENERATIVE  
TOWARDS NET ZERO  
CARBON EMISSIONS FOR  
GREEN COFFEE

REGENERATIVE



### MAIN NESPRESSO LEVERS OF ACTION FOR AN AGRICULTURE WHICH ADDRESSES THE CHALLENGES OF CLIMATE CHANGE, BIODIVERSITY LOSS AND LIVING INCOME



NATURE - BASED PRACTICES



AGROFORESTRY

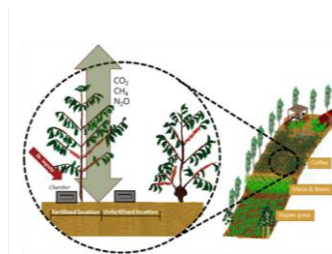


RENOVATION



LANDSCAPE ACTIONS

### ADAPTING PRODUCTION CONDITIONS TO REDUCE AND INSET GHG EMISSIONS



TOWARDS NET ZERO CARBON EMISSIONS FOR GREEN COFFEE

### CONTRIBUTION TO SDGS





# REGENERATIVE & NET ZERO GREEN COFFEE TRANSITION STRATEGY

Adopt a more **holistic approach built on AAA foundations**, that considers agriculture as an **ecosystem** integrating **nature-based** solutions that contribute to an overall **regeneration** of nature, improving coffee farming **resilience, biodiversity** while enabling **lower carbon** coffee farming.

We will focus on 5 key areas:

01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

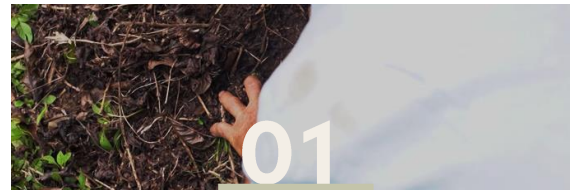
3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



## 01 NATURE - BASED PRACTICES

Promote farming practices based on natural and mechanical cycles such as soil cover, compost, biocontrol, ultimately avoiding the use of chemical inputs



## 02 AGROFORESTRY

Promote the combination of trees in and around coffee farms to sustain productive and healthy landscapes (via the economic and environmental services provided by trees)



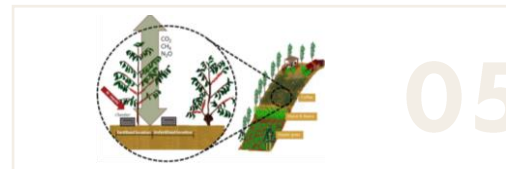
## 03 RENOVATION

Renovate farms with selected materials (coffee varieties) to increase resilience against pests and disease and climate change effect



## 04 LANDSCAPE ACTIONS

Protect key biodiversity areas at proximity of the AAA coffee sourcing zones for the values these areas deliver (diversity, abundance, services and connectivity)



## 05

### TOWARDS NET ZERO GHG EMISSIONS FOR GREEN COFFEE

Scale up the efforts to further transition to a low carbon coffee farming via CO2 reduction and compensation



TARGETS



CERTIFICATIONS

Towards 100% AAA Regenerative by 2030 % of GC volume



60% Rainforest Alliance Certification by 2030\* % of GC volume



Organic certification: Up to 10% by 2030\* % of GC volume



+ 12 Mio trees planted By 2025 (cumul: 17 mio since 2014)

Net Zero carbon emissions for green coffee by 2050 at the latest



\* Cluster specific targets \*\*Rainforest Alliance seal representation will evolve in 2024





# WHAT DOES IT MEAN FOR AAA OPERATIONAL IMPLEMENTATION?

TOGETHER, WE WILL INCORPORATE A BROADER SET OF PRACTICES IN THE WORK WITH COFFEE PRODUCERS

01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



### COFFEE & CERTIFICATIONS

- > Regenerative coffee production based on TASQ™
- > Organic certifications
- > Rainforest Alliance certification with focus on Regenerative practices

### IMPLEMENTATION OF NATURE-BASED PRACTICES:

- > Conserve and enhance soil carbon level & soil biodiversity
- > Lower use of chemicals inputs especially pesticides and herbicides
- > Optimize fertilization precision

### LOW CARBON FARMING AND GREEN COFFEE PROCESS PRACTICES:

- > Efficient use of chemical fertilizers
- > Renewable energy systems when possible
- > Optimize yields and wastewater management



### TREE PLANTATIONS:

Planting trees in and around farm boundaries, to create an agroforestry system integrated in the coffee landscape. Tree planting projects should be developed in full compliance with long term carbon removal project design (VCS, value chain or gold standard certified)

### It includes functional trees for:

- > Coffee shade, wind-breakers
- > Income: fruit and timber
- > Biodiversity & ecosystem restoration
- > Watershed preservation
- > Erosion prevention

### CARBON IN-SETTING

- > Implement agroforestry, forest restoration and soil conservation



### CONTINUOUSLY RENOVATE COFFEE TREE PLANTATIONS AND MANAGE RENOVATION CYCLE.

- > Farmers should have access to plantlets (availability & affordability)
- > Varieties should target quality, productivity and resistance, and contribute to improving income, farm resilience, marketability, and resistance against climate change
- > Renovation strategy can be designed to also contribute to preserving genetic diversity

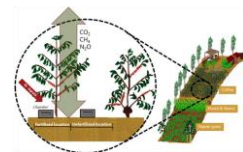


### BIODIVERSITY IMPROVEMENT IN COFFEE PLANTATIONS

- > Integrate practices to promote populations of natural pollinators, birds and other species within and beyond the farm fence.
- > Scale-up installation of bird habitats

### STRATEGIES DEVELOPMENT TO GO BEYOND FARM FENCES

- > Extending the resilience of coffee farmers and their community through landscape conservation including watershed preservation, access to clean water in communities, zero deforestation and restoration actions.



### TOWARDS NET ZERO CARBON EMISSIONS

### CARBON ACCOUNTABILITY TO CONTRIBUTE TO THE COMPANY CLIMATE AGENDA TARGET

- > Support Nespresso in its development and use of a GHG emission monitoring system to measure the impact of the transition to low carbon farming practices and its compensation results.





01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS

### 3.4 DRIVER 3:



Stable and viable income towards living income for coffee farming families, protect children and workers rights and increase gender equality

HUMAN RIGHTS  
LIVING INCOME  
GENDER EQUALITY

INCLUSIVE



### PROTECTING HUMAN RIGHTS



CHILDREN PROTECTION



BETTER LIVING & WORKING CONDITIONS



LIVING INCOME

**Prevent violations of human rights** through policy reinforcement, capacity building & awareness raising and addressing root causes

**Income protection and maximization** towards living income for coffee farmers

### TACKLING THE ROOT CAUSE FOR GENDER EQUALITY



#### GENDER EQUALITY

Advancing gender equality, empowering women and facilitating ambitious social change

### CONTRIBUTION TO SDGS SUSTAINABLE DEVELOPMENT GOALS

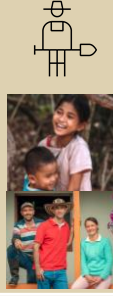






# HUMAN RIGHTS STRATEGY

INCLUSIVE



01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

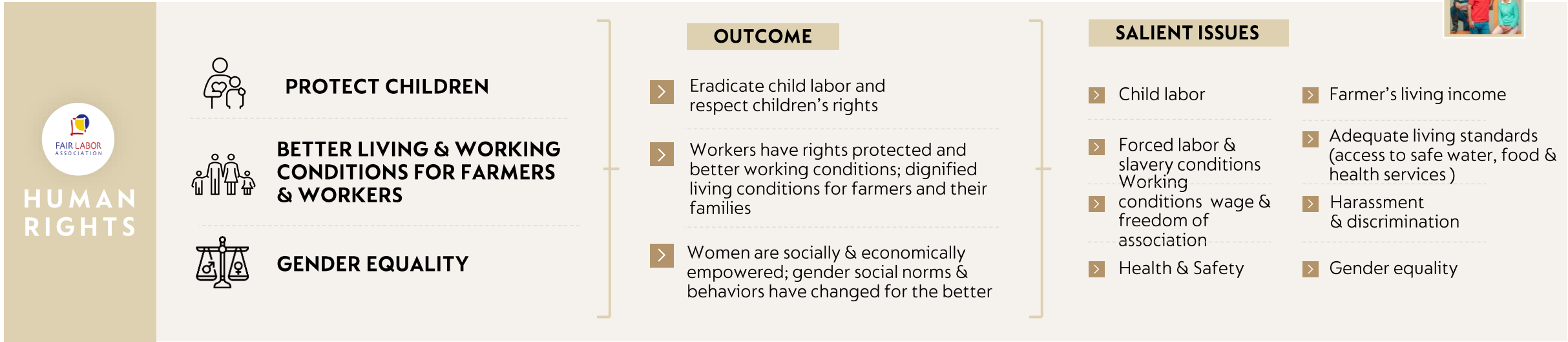
3.7 Strategic commitments

04 IMPLEMENTATION

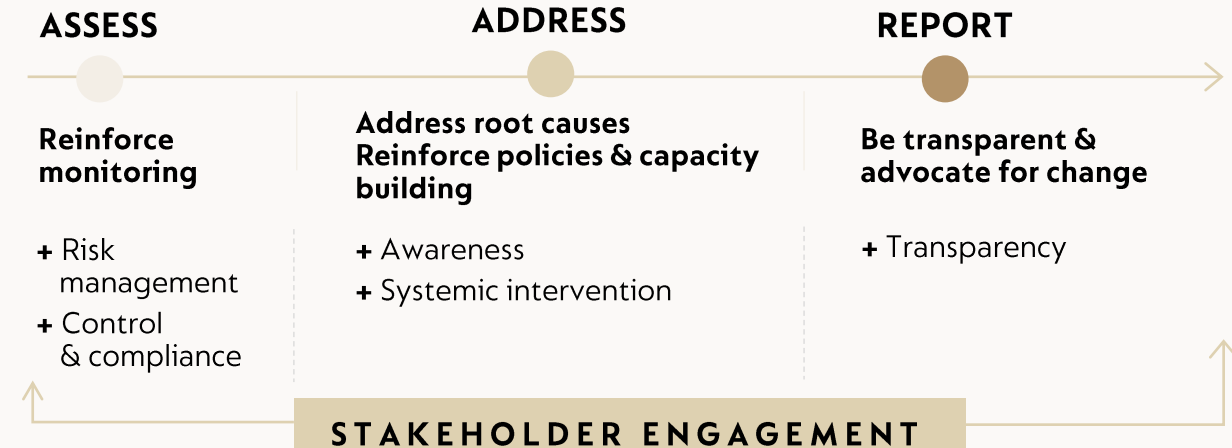
05 AGREEMENT

06 REFERENCE DOCUMENTS

## ADDRESSING 8 IDENTIFIED SALIENT ISSUES AND 3 STRATEGIC PRIORITIES



## DUE DILIGENCE FRAMEWORK: NESPRESSO'S APPROACH





01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



# LIVING INCOME STRATEGY

## PROTECT SMALLHOLDER FARMER INCOMES FROM RISK EXPOSURE TO LOW PRICES AND ADVERSE WEATHER EVENTS THROUGH:

Systemic interventions to maximize & protect income, scaling game changers and building on AAA Legacy

### 1 MAXIMIZE VALUE FROM LAND

- **Individualized AAA agronomy support** to farmers remains key to reach sustainable productivity and incentivize good practices.
- **Implementation of crop diversification** projects in farms
- **Collaboration** with partners to bring innovative ideas for additional source of income

### 2 PROTECT AGAINST CLIMATE SHOCKS

- **Protect farmers income against weather** related events impact (natural disaster, disease outbreak)
- **Accelerate farms transition towards regenerative** to gain resilience against climate change effects.

### 3 PROTECT AGAINST MARKET SHOCKS

- **Further exploration on Living Income Reference Price** to protect and maximize farmer income when there is a significant drop in coffee prices
- **Continue ensuring stable incomes** through:
  - Stable procurement and long-term relationship with farmers
- **Expansion of share** of FT FLO, FT USA & RA certified volumes, continuing creating value for farmers through premiumization
- **Expansion of the Retirement saving plan** to farmers when it matters.

BUILD ON AAA FOUNDATION  
CONTINUOUS TECHNICAL ASSISTANCE AND PREMIUMS





# GENDER EQUALITY STRATEGY

INCLUSIVE



01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS

**Tackling the root causes of gender inequality in our supply chains** through advancing gender equality, empowering women and facilitating ambitious social change

## FOCUS

- 1 Women's social and economic empowerment
- 2 Changing social norms and behaviours

## KEY INITIATIVES

- > **GENDER ANALYSIS TOOL**  
Generating insights for interventions through rigorous data collection and in-depth analysis
- > **CATALYSTS FOR GENDER TRANSFORMATIVE CHANGE**  
Capacity strengthening for AAA field staff
- > **GENDER INTEGRATION & PROJECTS**  
Integrating gender at all levels through appropriate & impactful interventions

## ACHIEVEMENTS



**33 % of female agronomists in 2021**, representing more than double than the World Bank global estimate

**The program is successfully being rolled out:** Over 160 agronomists in 5 countries completed the learning program in 2021

## CATEGORIES OF EMPOWERMENT

**1 REACH**  
**AAA activities reach women:** inclusion in AAA Program activities and access to extension services

**2 BENEFIT**  
**Performance of coffee farm improved:** enables increased women's well-being

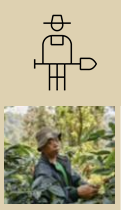
**3 EMPOWER**  
**Further strengthening of the benefits:** agency, leadership, control over resources and participation in decision-making

## KPI

KPI 1	% of AAA agronomists are women
KPI 2	% of AAA agronomists completed gender transformative change learning program
KPI 3	% of AAA female farmers trained in agronomy
KPI 4	% of AAA farmers trained in non-agricultural knowledge and skills related to gender equality and women's empowerment
KPI 5	% of AAA farms managed by women (independently or jointly) that adopt best practices
KPI 6	% of female cooperative members
KPI 7	% of cooperatives, mills and washing stations that are gender-equitable
KPI 8	% of AAA farms (independently or jointly managed) where women report they provide input into key farm decisions
KPI 9	% of women in leadership positions within AAA supply chain actors, such as cooperatives, intermediaries and exporters
KPI 10	% of AAA farmers demonstrating a positive attitude towards gender equality

**GENDER INDEX: 10 KPI COVERING 3 CATEGORIES: WOMEN REACHED, WOMEN BENEFITTING, AND WOMEN EMPOWERED**





# TARGETS FOR HUMAN RIGHTS, LIVING INCOME AND GENDER EQUALITY

01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS

## PROTECTING HUMAN RIGHTS & LIVING CONDITIONS

### PREVENT VIOLATIONS OF HUMAN RIGHTS



CHILD PROTECTION

BETTER LIVING & WORKING CONDITIONS

### PROTECT SMALLHOLDER FARMER INCOMES



LIVING INCOME



## TARGETS

### QUANTITATIVE

LIVING INCOME

**15%**  
Fair trade certifications  
% of GC volume  
By 2025



GENDER EQUALITY

**40%**  
of agronomists  
are female  
by 2025  
(50 % by 2030)

**60%**  
of agronomists  
completed  
gender  
learning program  
by 2025  
(70% by 2030)

### QUALITATIVE

HUMAN RIGHTS

**Obtain FLA\***  
accreditation by 2027

**Ensure child  
protection**

**Improve living &  
working conditions**  
for farmers & workers  
according to FLA  
principles



LIVING INCOME

Scale up **harvest  
insurance** & the  
**retirement saving plan**  
in all relevant origins

Pilot **income  
diversification** in  
relevant origins

## TACKLING THE ROOT CAUSE FOR GENDER EQUALITY



GENDER EQUALITY

### WOMEN'S SOCIAL & ECONOMIC EMPOWERMENT







# WHAT DOES IT MEAN FOR AAA OPERATIONAL IMPLEMENTATION?

TOGETHER, WE WILL FOCUS OUR EFFORT TO DIGNIFY WORK AND LIVING INCOME FOR COFFEE FARMING FAMILIES AND WORKERS AND INCREASE GENDER EQUALITY

01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



## REINFORCE CHILD LABOR PREVENTION, MONITORING AND IDENTIFICATION:

- > Maintain strong surveillance of child labour, forced labour and harassment which contravenes the ILO and /or local legislation.
- > Assess root causes and design tailored, long-term intervention on child protection & education
- > Implement functioning grievance mechanism in the NN cluster and supply chain, ensuring awareness and access to both farmers and workers.

## PROACTIVE INTERVENTION

- > Participatory trainings and sensitization to farmers', workers and community.
- > Implementation of childcare spaces and promote access to education

## ESTABLISH HR DUE DILIGENCE IN CLUSTER AND SUPPLY CHAIN FOR COMPLIANCE WITH NN HUMAN RIGHTS POLICY AND TO OBTAIN FAIR LABOR ASSOCIATION ACCREDITATION.

- > Improve AAA Program and its implementation towards FLA accreditation, (based on the FLA Principles of Fair Labour and Responsible Sourcing for the Agriculture Sector,) which is in line with the international labor standards and benchmarks
- > Continue to improve wages toward living wages and better working conditions for coffee workers in the Nespresso supply chain
- > Farmers and workers have access to safe water and improved Health and safety conditions .



## TECHNICAL ASSISTANCE

- > Support farmers beyond productivity and quality improvement. E.g: crop diversification

## INCOME PROTECTION

- > **Premiums & Certifications**
  - Integrate quality and certification premiums when possible
  - Transition to organic coffee farming model, integrating premiums and maintaining productivity
- > Crop insurance for smallholders
- > Retirement saving fund platforms in collaboration with Fairtrade International.

## TOWARDS A LIVING INCOME

- > **Increase and diversify income**
- > **Drive adoption of best practices to close the living income gap by** Optimizing coffee productivity & improving quality (renovation, density, nutrition,...).



## GENDER EQUALITY

### ANALYSE ROOT CAUSES AND DESIGN INTERVENTIONS THAT TACKLE THEM BUILD CAPACITY FOR FIELD STAFF THROUGH TAILORED-MADE LEARNING PROGRAMME INTEGRATE GENDER AT ALL LEVELS THROUGH IMPACTFUL PROJECTS

- > High targets for female agronomists & female farmers benefitting from AAA
- > Deploy training on leadership, business skills, and financial literacy for women
- > Increase women's access to finance and their control over income

- > Deploy family nutrition and kitchen garden training to reduce poverty, malnutrition, and ease women's household burden
- > Encourage women's membership and leadership in coops & wet mills
- > Change social norms & behaviours through sensitization to farmers, workers and communities

**Measure progress and drive change** through the Gender Index





01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

**3.5 Enabler 1: Smart Supply Chain**

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS

### 3.5 ENABLER 1:



# SMART SUPPLY CHAIN

Traceability and digitalization  
of the whole supply chain  
based on the integration  
of new technologies

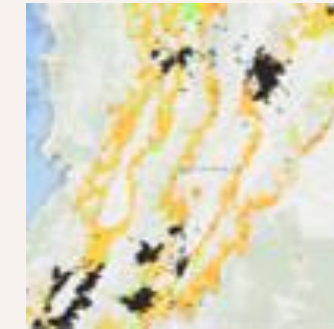
## IMPLEMENT DIGITAL TECHNOLOGIES TO BOOST IMPACTS AND DRIVE EFFICIENCIES



**MONITORING  
& EVALUATION**



**DIGITAL  
TRACEABILITY**



**GEOSPATIAL  
ANALYTICS**



**FARMER'S ACCESS TO  
DIGITAL SOLUTIONS**

← INNOVATION →







01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



## MONITORING & EVALUATION

### TOWARDS EFFICIENT MONITORING OF IMPACT TO IMPROVE THE AAA PROGRAM

#### 01 Measuring the AAA Program implementation

- > The Tool for the Assessment of Sustainable Quality (TASQ™) plays a pivotal role, underpinning the relationship between AAA farmers and agronomists.
- > The TASQ™, available via an app, enables real-time data collection on the adoption of AAA practices across the three pillars of impact and encourages farmers to learn-by doing.

#### 02 Measuring the success of the AAA Program

- > Independent third parties are collecting data in a standardized way, to monitor and evaluate a sample of farms, during the harvest period, every 2-3 years.
- > It helps identify gaps in practice adoption and further qualify the underlying drivers of impact towards coffee quality, farm productivity, social wellbeing, farmer livelihood and environmental protection.



TARGETS

**100% M&E digitalization**  
% of AAA farms **by 2025**



## DIGITAL TRACEABILITY

### TOWARDS OPERATIONAL EFFICIENCIES AND RESPONSIBLE TRANSPARENCY

#### 01 Digital traceability and chain of custody

- > Improve current process by streamlining Excel data capture
- > Design, test and deploy a standardized digital solution for Traceability
- > Leverage existing digital capabilities, assess integrity of the chain of custody and build data extraction script
- > Data captured at source and published on blockchain close to real time

#### 02 Automated claim verification

- > Move towards automated claim verification for payments to farmers and regenerative agriculture to boost Nespresso impact (incentivize good practices, measure impact accurately, gain better supply chain visibility) and increase confidence in our achievements to strengthen Nespresso social license and build-up trust with consumers
- > Automated systems using primary data to verify the most important claim
- > Verification of the whole production in an automated way



TARGETS

**TBC % traceability digitalization**  
% of AAA targeted farms **by 2030**



01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

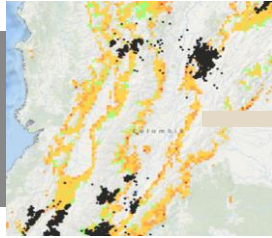
3.6 Enabler 2: Collaboration and Funding

3.7 Strategic commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



## GEOSPATIAL ANALYSIS

### UNLOCK THE VALUE OF GIS (GEOGRAPHIC INFORMATION SYSTEM) CAPABILITIES COUPLED WITH MACHINE LEARNING

#### 01 Farm geo-mapping (excl. Ethiopia & Kenya)

- > Farm polygon mapping with support of Nespresso agronomist network

#### 02 Geospatial analysis for land use and land use change

- > Farm plots detection based on AI combined with on-site verification. This includes coffee but also other plot types, such as food, forest ,etc)
- > GIS (Geographic Information system) analysis for shade, deforestation,..)

#### 03 Imagery and remote sensing for automated data verification

- > Partnerships with data providers to receive regular data inputs



TARGETS

**100% polygon mapping** of targeted AAA farms **by 2025**



## FARMS APP

### PROVIDE ACCESS TO DIGITAL SOLUTIONS TO FARMERS

#### 01 AAA Farmer access to a digital platform

- > Identify, test and deploy innovative sets of services as part of a new AAA digital inclusion platform aiming at enriching farmer support :
  - P&L management
  - Farm management
  - Communication with AAA agronomists (support and advice)
  - E-learning
  - ...
- > To be deployed on a voluntary basis, whilst taking into account gender equality



TARGETS

**100% access to digital inclusive platform** % of AAA targeted farms **by 2025**



# WHAT DOES IT MEAN FOR AAA OPERATIONAL IMPLEMENTATION?

TOGETHER, WE WILL FOCUS OUR EFFORT TO BOOST OUR IMPACTS AND EFFICIENCIES

01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



MONITORING & EVALUATION

## TASQ™ – FARMS ASSESSMENT BY AGRONOMISTS

- Monitoring through real-time data collection on the adoption of practices across the 3 strategic pillars.

## M&E LEAD BY A THIRD PARTY

- Collaborate and support Enveritas in implementing the new M&E framework

### INCLUSIVE

- Human rights & workers conditions
- Livelihoods
- Gender equality

### REGENERATIVE

- Soil health
- Biodiversity
- Water management
- Climate
- Regenerative practices



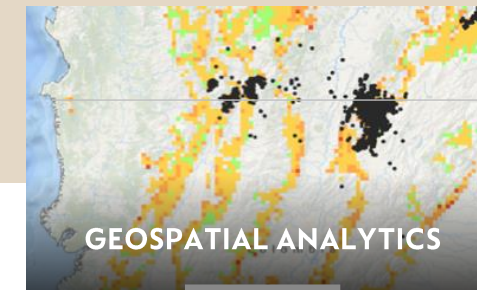
DIGITAL TRACEABILITY

## DIGITAL TRACEABILITY & CHAIN OF CUSTODY

- Evolve current local traceability process towards a global digital systems for a seamless transfer of data and increased transparency in the supply chain: receive/collect/manage end-to-end traceability information.
- Implement digital capabilities at critical steps of the supply chain, such as point of purchase, or bags tracking...
- Ensure financial traceability and physical transparency for all AAA coffee batches

## AUTOMATED CLAIM VERIFICATION

- Support the implementation of automated system to verify claims automatically



GEOSPATIAL ANALYTICS

- Proactive collaboration with Nespresso to collect and/or map, and integrate geospatial data from farms and projects (including farms polygons)
- Use of geospatial analysis coupled with FARMS data to enhance farm support, show improvements and provide landscape impact analysis (business intelligence approach)
- Access to accurate and timely information to monitor impact in the field. This will include high resolution imagery, weather data, water stress, soil quality, deforestation, etc



FARMER'S ACCESS TO DIGITAL SOLUTIONS

- Proactive collaboration with Nespresso in the development of a new AAA digital inclusion platform enabling farmers to enhance their actions plan and help them in their decision-making process.
- Provide support for any gender study which might be required for a successful implementation







# COLLABORATION & FUNDING APPROACH

01 INTRODUCTION

02 BACKGROUND

**03 STRATEGY**

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

**3.6 Enabler 2: Collaboration and Funding**

3.7 Strategic commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS

## 3.6 ENABLER 2:

### **COLLABORATION & FUNDING**

Maintain strong collaboration between AAA stakeholders & Establish funding mechanisms to maintain a steady balance between internal and external funding

## DEVELOP FURTHER LONG-STANDING COLLABORATIVE ACTIONS & PARTNERSHIPS TO AMPLIFY FIELD IMPACT AND DRIVE INNOVATION

- > To scale-up AAA practices implementation and reach targets for coffee sourcing from the AAA Program
- > To lead and accelerate capability building, innovative & inclusive approach
- > To address difficult systemic challenges

**To engage further and more deeply together, we aim to reinforce 4 key approaches:**



- 1 COLLABORATIVE MINDSET & BEHAVIOUR**
- 2 SHARING KNOWLEDGE & IDEAS**

- 3 CO-FINANCING FOR FIELD INVESTMENT & OPERATIONS**
- 4 COLLABORATIVE INNOVATIVE FUNDING**





# COLLABORATION & FUNDING

## COLLABORATIVE INNOVATIVE FUNDING APPROACH



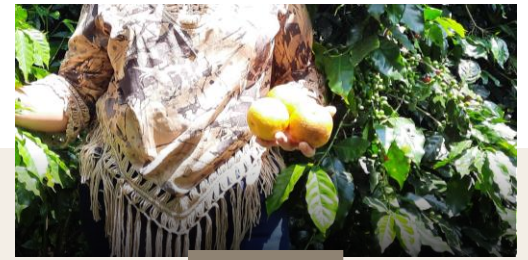
### RESTORATION & REJUVENATION

- Long-term sustainable funding vehicle (5+ years)
- Rejuvenation, restoration, infrastructure Long-term / mezzanine debt backed



### CONVERSION TO REGENERATIVE AGRICULTURE

- Impact loan for conversion (3+ years)
- Long-term loan for organic / regenerative conversion  
Trader / investor benefits tied to premia & impact metrics



### LIVING INCOME & DIVERSIFIED LIVELIHOODS

- Investment in non-coffee production
- Co-develop income diversification opportunities for non-coffee products



### REDUCTION OF EMISSIONS

- Local savings models tied to green practices
- Off balance sheet working capital (food securities fund)
- CO2 credit insetting / label, money

- 01 INTRODUCTION
- 02 BACKGROUND
- 03 STRATEGY**
  - 3.1 2021-2030 TPC Strategy
  - 3.2 Driver 1: Quality
  - 3.3 Driver 2: Regenerative Agriculture
  - 3.4 Driver 3: Inclusive
  - 3.5 Enabler 1: Smart Supply Chain
  - 3.6 Enabler 2: Collaboration and Funding**
  - 3.7 Strategic Commitments
- 04 IMPLEMENTATION
- 05 AGREEMENT
- 06 REFERENCE DOCUMENTS

## PARTNERING ON INNOVATIVE FINANCE FOR COFFEE



**Engage with partners in direct discussions** on innovative financial ideas to structure financing mechanisms for sustainable coffee supply chains and mobilize funding



**Understand farm financials**, cash-flow, savings, etc. Explore and implement opportunities that benefit farmers and communities



**Find financial solutions to finance projects and operations**, aiming to protect the environment in which coffee is grown

### 4 key areas to explore:

- |   |  |
|---|--|
| <b>1</b> Restoration & rejuvenation             | <b>3</b> Living income & diversified livelihoods |
| <b>2</b> Conversion to regenerative agriculture | <b>4</b> Reduction of carbon emissions           |





# WHAT DOES IT MEAN FOR AAA OPERATIONAL IMPLEMENTATION?

ENHANCE COLLABORATION BETWEEN AAA STAKEHOLDERS AND DEVELOP CO-FUNDING TO ENABLE IMPLEMENTATION AND INNOVATION

- 01 INTRODUCTION
- 02 BACKGROUND
- 03 STRATEGY
- 04 IMPLEMENTATION
- 05 AGREEMENT
- 06 REFERENCE DOCUMENTS

- 3.1 2021-2030 TPC Strategy
- 3.2 Driver 1: Quality
- 3.3 Driver 2: Regenerative Agriculture
- 3.4 Driver 3: Inclusive
- 3.5 Enabler 1: Smart Supply Chain
- 3.6 Enabler 2: Collaboration and Funding
- 3.7 Strategic commitments



## 1- COLLABORATIVE BEHAVIOUR & MINDSET

- Be an active AAA Program Ambassador. Promote the AAA Program strategy and embrace respectful, ethical and collaborative values
- Reinforce exchanges between AAA stakeholders: farmers, coffee partners from different clusters, Nespresso teams

## 2- SHARING KNOWLEDGE & IDEAS

- Proactively share expertise, knowhow and best practices with AAA stakeholders
- Develop and deploy training & tools



## 3- CO-FINANCING FOR FIELD INVESTMENT & OPERATIONS

- Identify farmer financing needs, including cash flow
- Co-invest in resources to ensure data gathering, action planning, technical assistance and projects, in accordance with the agreed AAA strategy for the cluster
- Define a joined-up cluster certification roadmap (RA, FT FLO, FT USA, organic)
- Support additional projects on specific clusters (ex. co-investment expertise, project management skills,...)

## 4- COLLABORATIVE INNOVATIVE FUNDING

- Engage in exploring opportunities for innovative financial models that support the strategy
- Look for matching fund opportunities to leverage projects
- Together with Nespresso and partners, explore project opportunities and innovative financial models







01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



# QUALITY

TOPIC	#	FOR	COMMITMENT	REF.
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## TRACEABILITY

<b>SUPPLY CHAIN TRACEABILITY</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Deliver physical and economic traceability of the Nespresso coffees along with shipments</li> <li>Digitalize physical and economic traceability as part of the new AAA Strategy</li> </ul>	Ref. section: <b>4.5 Data collection commitments</b>
<b>CROSS CONTAMINANT TRACEABILITY</b>	2	Coffee partners	<ul style="list-style-type: none"> <li>Ensure coffees are free of cross contaminants by testing and monitoring potential contamination</li> <li>Organic coffees should follow a standard methodology that confirms that the coffee is free of any trace of contaminants and is also compliant with organic coffee certification</li> </ul>	Ref. doc: Nespresso coffee partner operational guide

## QUALITY CONSISTENCY

<b>HIGH QUALITY COFFEE CONSISTENCY</b>	1	Both parties	<ul style="list-style-type: none"> <li>Commit to sourcing high quality AAA green coffees based on physical quality criteria and aromatic profile according to AAA quality standards, and ensure compliance with Green Coffee Specifications</li> </ul>	Ref. doc: Nespresso coffee partner operational guide
	3	Coffee partners	<ul style="list-style-type: none"> <li>Collaborate proactively with Nespresso to support sensory profiling. Propose new solutions to improve precision &amp; efficiency to evaluate quality consistency, always aiming for first time quality</li> </ul>	

## PROACTIVE INNOVATION

<b>COFFEE QUALITY &amp; PRODUCTIVITY</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Proactively support the introduction of new varieties that combine high intrinsic quality and resistance to pests, diseases and the effects of climate change</li> </ul>	Ref. doc: Nespresso coffee partner operational guide
<b>COFFEE EXPERTISE</b>	2	Coffee partners	<ul style="list-style-type: none"> <li>Proactively take steps to innovate in the development of differentiated and sustainable coffee profiles in collaboration with Nespresso, through plant varieties, practices, and post-harvest processing, etc.</li> </ul>	

## METHODOLOGY & PROCESS ALIGNMENT

<b>CONTINUOUS IMPROVEMENT</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Invest in the continuous upgrade of facilities, methods, practices and quality assurance across the supply chain</li> </ul>	Ref. doc: Nespresso coffee partner operational guide
	2	Both parties	<ul style="list-style-type: none"> <li>Proactively ensure alignment on sensory methodology and physic-chemical assessment for efficiency and development</li> </ul>	



01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



# REGENERATIVE

TOPIC	#	FOR	COMMITMENT	REF.
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## NATURE BASED PRACTICES

<b>REGENERATIVE COFFEE</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>As part of the AAA Regenerative agenda, promote and support farmers in transitioning progressively towards regenerative coffee production, encouraging them to continue scaling-up nature-based farming practices</li> <li>Implement REGENERATIVE farming practices from TASQ™.</li> </ul>	Ref. doc: TASQ™
<b>COFFEE &amp; CERTIFICATIONS ORGANIC</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>As part of the AAA Regenerative agenda and in agreement with <i>Nespresso</i>, promote and support organic farming practices and certification processes. Support <i>Nespresso</i> to incorporate new organic coffees.</li> </ul>	Ref. doc: Organic best practices guide and videos available on Learnability platform
<b>COFFEE &amp; CERTIFICATIONS RAINFOREST ALLIANCE</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Support the Rainforest Alliance certification process and its evolution to endorse AAA regenerative practices while ensuring the expansion of Rainforest Alliance certified volumes in accordance with the specific cluster strategy</li> </ul>	Ref. doc: TASQ™

## AGROFORESTRY

<b>AGROFORESTRY IMPLEMENTATION FARM SYSTEM INTEGRATION</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Collaborate with partners and support farmers in scaling-up agroforestry projects in association with coffee farms, planting trees in and around farm boundaries, to create an agroforestry system integrated in the coffee landscape</li> </ul>	
<b>AGROFORESTRY IMPLEMENTATION CARBON COMPLIANCE</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Ensure that tree planting projects are developed in full compliance with the long-term carbon removal project design (Nestlé insetting framework, VCS, Value chain or Gold standard certified) as per agreement with <i>Nespresso</i></li> </ul>	



01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



# REGENERATIVE

TOPIC	#	FOR	COMMITMENT	REF.
-------	---	-----	------------	------

## RENOVATION

<b>COFFEE TREE CONTINUOUS RENOVATION AND GENETIC DIVERSITY</b>	1	Both parties	<ul style="list-style-type: none"> <li>Establish a renovation program where famers have facilitated access, including financially, to ensure the continuous renovation of coffee trees and a managed renovation cycle for the whole cluster</li> <li>Varieties should target quality, productivity and resistance, all contributing to improve farm resilience, marketability, income, resilience against climate change, and genetic diversity, where applicable</li> </ul>	
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## LANDSCAPE ACTIONS

<b>BIODIVERSITY AT FARM AND LANDSCAPE</b>	1	Both parties	<ul style="list-style-type: none"> <li>Promote and support farmers in implementing practices that favor populations of natural pollinators like bees, birds and other species within and beyond <b>farm</b> fences. Integrate landscape conservation and restoration actions</li> <li>Establish a zero deforestation policy for the cluster</li> </ul>	
	2	Both parties	<ul style="list-style-type: none"> <li>Watersheds are the basis for life and regeneration in the landscape. Integrate watersheds <b>in considerations for the cluster</b>, commit to protect them including the improvement of access to clean water in communities</li> </ul>	

## TOWARDS NET ZERO EMISSIONS FOR GREEN COFFEE

<b>CARBON REDUCTION</b>	1	Both parties	<ul style="list-style-type: none"> <li>Promote and support farmers in adopting practices that will contribute to reducing coffee farming carbon emissions. For example, by improving efficient use of chemical fertilizers, optimizing yields and waste management</li> </ul>	
	2	Both parties	<ul style="list-style-type: none"> <li>Promote and support farmers in implementing renewable energy, when possible</li> </ul>	
	3	Coffee partners	<ul style="list-style-type: none"> <li>Partners should integrate carbon neutralization &amp; net zero targets to their operations</li> </ul>	
<b>CARBON COMPENSATION</b>	1	Both parties	<ul style="list-style-type: none"> <li>Provide proactive support to farmers in implementing agroforestry, forest restoration and soil conservation to contribute to in-setting coffee farming carbon residual emissions</li> </ul>	
	2	Coffee partners	<ul style="list-style-type: none"> <li>Support <i>Nespresso</i> and partners in the development and use of a GHG emission monitoring system</li> </ul>	





01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



# HUMAN RIGHTS

TOPIC	#	FOR	COMMITMENT	REF.
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## CHILD PROTECTION

<b>PREVENTION</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Ensure strong surveillance of child labor, forced labor and harassment which contravenes the International Labour Organization (ILO) and/or local legislation, whichever the higher standard is that applies in the country</li> </ul>	Ref. doc: Nespresso human rights policy
	2	Coffee partners	<ul style="list-style-type: none"> <li>Following Nespresso's child protection agenda, collaborate with child labor prevention, monitoring and identification, assessing root causes and designing tailored long-term intervention for child protection and education</li> </ul>	

## WORKING CONDITIONS

<b>DUE DILIGENCE AND COMPLIANCE</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Proactively facilitate ensuring due diligence of Nespresso supply chain for compliance with Nespresso human rights policy as well as supporting Nespresso in obtaining FLA accreditation as specified in the reference document.</li> </ul>	Ref. doc: Nespresso human rights policy
		Coffee partners	<ul style="list-style-type: none"> <li>Implement a functioning grievance mechanism in the Nespresso supply chain, which ensures awareness and access to both farmers and workers</li> </ul>	Ref doc: Nespresso human rights policy



01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



# TOWARDS LIVING INCOME

TOPIC	#	FOR	COMMITMENT	REF.
-------	---	-----	------------	------

## INCOME PROTECTION

<b>FUNDATION</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>AAA Premiums are to be paid directly and 100% to farmers. Premiums must be on top of local competitive coffee prices</li> <li>Apply all AAA Premiums policy as a first step in AAA Program implementation</li> </ul>	
<b>PREMIUMS</b>	1	Both parties	<ul style="list-style-type: none"> <li>Encourage farmers to implement coffee quality practices and access to AAA and certification premiums</li> </ul>	
<b>CERTIFICATIONS FAIRTRADE, RAINFOREST ALLIANCE AND ORGANIC</b>	1	Both parties	<ul style="list-style-type: none"> <li>Where agreed with Nespresso, collaborate in the expansion of the share of fair trade certifications (International or USA), Rainforest Alliance and organic certified volumes</li> </ul>	Ref. section: <b>4.7 Commercial commitments</b> Topic: Coffee price and premiums to farmers
<b>TOWARDS LIVING INCOME</b>	1	Both parties	<ul style="list-style-type: none"> <li>Promote the improvement of incomes towards living incomes (LI). Participate in defining official LI benchmarks</li> <li>Integrate actions to fill the gap of the defined and official local Living Income</li> </ul>	
<b>TOWARDS LIVING WAGES</b>	1	Both parties	<ul style="list-style-type: none"> <li>In larger farms and where it applies, promote the improvement of wages towards living wages for workers</li> </ul>	
<b>INCOME PROTECTION</b>	1	Both parties	<ul style="list-style-type: none"> <li>Proactively implement income protection mechanisms to protect farmers from market volatility</li> </ul>	
<b>CROP INSURANCE</b>	1	Both parties	<ul style="list-style-type: none"> <li>Support the process and collaboration to guarantee mechanism &amp; crop insurance roll-out for smallholder farmers</li> </ul>	

## TOWARDS LIVING INCOME

<b>INCREASE INCOME</b>	1	Both parties	<ul style="list-style-type: none"> <li>Promote and drive adoption of best practices to close the living income gap by optimizing coffee productivity and improving coffee quality</li> </ul>	
<b>INCOME DIVERSIFICATION</b>	1	Both parties	<ul style="list-style-type: none"> <li>Promote crop diversification including food production &amp; other income-generating activities</li> </ul>	



01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



# GENDER EQUALITY

TOPIC	#	FOR	COMMITMENT	REF.
<b>GENDER EQUALITY</b>				
<b>FOUNDATIONAL &amp; MONITORING</b>	1	Both parties	<ul style="list-style-type: none"> <li>Proactively collaborate in tackling the root causes of gender inequality along the 3 Gender Index categories: Women reached – Women benefitting – Women empowered</li> <li>Collaborate in measuring progress through the Gender equality Index indicators and facilitate the collection of the KPIs on a regular basis</li> </ul>	
<b>WOMEN REACHED</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Ensure women are included in the AAA Program activities and have access to extension services. Increasing the number of female field staff and supporting all field staff to participate in the gender transformative change learning program. It includes offering training to farming communities in non-agricultural knowledge and skills related to gender equality and women’s empowerment, such as financial literacy for women with low literacy and numeracy, modules on household decision making, leadership and confidence workshops, family nutrition and kitchen gardens</li> </ul>	
<b>WOMEN BENEFITING</b>	1	Both parties	<ul style="list-style-type: none"> <li>Collaborate to set up conditions that enable women to benefit from coffee and increase their well-being, such as increased income and food security. This includes making sure female farmers adopt best practices and are members of cooperatives</li> </ul>	Ref. doc: Working together for gender equality
<b>WOMEN EMPOWERED</b>	1	Both parties	<ul style="list-style-type: none"> <li>Collaborate to set up conditions that strengthen women's ability to make strategic life choices. This includes increasing women’s decision-making power at household and farm level and sensitizing farmers on positive gender norms and behaviours.</li> </ul>	





01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



# SMART SUPPLY CHAIN

TOPIC	#	FOR	COMMITMENT	REF.
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## MONITORING & EVALUATION

<b>AAA PROGRAM IMPLEMENTATION</b>	1	Both parties	<ul style="list-style-type: none"> <li>AAA Agronomists to use the TASQ™ to measure the adoption of practices, by collecting data in real time</li> </ul>	
<b>IMPACT MEASUREMENTS</b>	1	Both parties	<ul style="list-style-type: none"> <li>Collaborate and support M&amp;E partners in implementing the new methodology and process to evaluate impacts (carbon footprint, water, soil, biodiversity, communities). Share any relevant information for M&amp;E.</li> <li>Collaborate and/or perform primary data <b>collection</b></li> </ul>	

## DIGITAL TRACEABILITY

<b>DIGITAL TRACEABILITY &amp; CHAIN OF CUSTODY</b>	1	Coffee partners	Support Nespresso in evolving its current traceability process towards digital systems for a seamless transfer of data and increased transparency in the supply chain, including farmers <ul style="list-style-type: none"> <li>Ensure correct traceability for all AAA coffee batches with physical and financial information</li> <li>Implement system/platform to manage digitalized traceability up to farm level where relevant</li> </ul>	
<b>AUTOMATED CLAIM VERIFICATION</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Support the implementation of automated systems to verify claims automatically (at product level, for payments to farmers and regenerative agriculture)</li> </ul>	

## GEOSPATIAL ANALYTICS

<b>DATA COLLECTION</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Collaborate and/or map farm polygons, collect project geospatial information</li> <li>Access to accurate and timely information to monitor impact in the field</li> <li>Use of geospatial analysis coupled with FARMS data to enhance farm support, show improvements and provide landscape impact analysis.</li> </ul>	
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## FARMER'S ACCESS TO DIGITAL SOLUTIONS

<b>NEW AAA DIGITAL INCLUSION PLATFORM</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Proactive collaboration with Nespresso in the development of a new AAA digital inclusion platform enabling farmers to enhance their action plans and help them in their decision-making process</li> <li>Provide support for any gender study which might be required for successful implementation</li> </ul>	
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01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

3.1 2021-2030 TPC Strategy

3.2 Driver 1: Quality

3.3 Driver 2: Regenerative Agriculture

3.4 Driver 3: Inclusive

3.5 Enabler 1: Smart Supply Chain

3.6 Enabler 2: Collaboration and Funding

3.7 Strategic Commitments

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS



# COLLABORATION AND FUNDINGS

TOPIC	#	FOR	COMMITMENT	REF.
-------	---	-----	------------	------

## INCOME PROTECTION

<b>COLLABORATION &amp; KNOWLEDGE SHARING</b>	1	Both parties	<ul style="list-style-type: none"> <li>Collaborate with AAA stakeholders at all levels: farmers, local entities, universities, financial institutions, and with Nespresso teams</li> </ul>	
	2	Coffee partners	<ul style="list-style-type: none"> <li>Share best practices related to AAA implementation with other AAA coffee partners from other regions and other countries ensuring alignment and in the spirit of program improvement, including sending AAA support personnel</li> </ul>	
	3	Both parties	<ul style="list-style-type: none"> <li>Be part of a AAA Program forum every semester to share updates, knowledge and ideas</li> </ul>	

## COLLABORATIVE FUNDING

<b>CO-FINANCING FOR FIELD INVESTMENT &amp; OPERATIONS</b>	1	Nespresso	<ul style="list-style-type: none"> <li>Support clusters with resources to be invested in AAA-related activities, including data gathering, action planning, technical assistance, and projects</li> </ul>	
	2	Both parties	<ul style="list-style-type: none"> <li>Co-invest in the implementation of the AAA Program as per above. Clarify financial participation in the program to an auditable level</li> </ul>	
	3	Nespresso	<ul style="list-style-type: none"> <li>Commit to finance independent third parties to objectively assess and evaluate progress on AAA farms</li> </ul>	
	4	Coffee partner	<ul style="list-style-type: none"> <li>Understand farmer financials, find ways to pre-finance farmers and optimize farmer cash flow and profitability</li> </ul>	
	5	Both parties	<ul style="list-style-type: none"> <li>Define a joint certification roadmap (RA, FT FLO, FT USA, organic) per cluster, in order to give direction and increase coffee farmers' marketability and income</li> </ul>	
	6	Nespresso	<ul style="list-style-type: none"> <li>Support additional development projects in specific clusters on a case-by-case basis through, for example, co-investment, expertise sharing and project management support</li> </ul>	
<b>COLLABORATIVE INNOVATIVE FUNDING</b>	1	Nespresso	<ul style="list-style-type: none"> <li>Commit to engage in attracting external funding to support clusters' continuous improvement in terms of coffee quality and sustainability practices, farmer income, resilience, etc</li> </ul>	
	2	Coffee partners	<ul style="list-style-type: none"> <li>Search for and present matching funds to leverage projects developed in individual AAA clusters.</li> </ul>	
	3	Coffee partners	<ul style="list-style-type: none"> <li>Engage with Nespresso and partners in exploring together project opportunities and innovative financial models</li> </ul>	



01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

**04** IMPLEMENTATION

4.1 Evolution of the AAA implementation process

4.2 Implementation approach commitments

4.3 Farm selection and exclusion commitments

4.4 Cluster strategy definition & implementation commitments

4.5 Data collection commitments

4.6 Farms and coffee partners assessment commitments

4.7 Commercial commitments

05 AGREEMENT

06 REFERENCE DOCUMENTS



04

IMPLEMENTATION







01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

04 IMPLEMENTATION

4.1 Evolution of the AAA implementation process

4.2 Implementation approach commitments

4.3 Farm selection and exclusion commitments

4.4 Cluster strategy definition & implementation commitments

4.5 Data collection commitments

4.6 Farms and coffee partners assessment commitments

4.7 Commercial commitments

05 AGREEMENT

06 REFERENCE DOCUMENTS



# EVOLUTION OF AAA PROGRAM IMPLEMENTATION PROCESS & COMMITMENTS



The **new Positive Cup 2 strategy** represents an evolved implementation of the AAA Program, with an even **stronger focus** on **viable income protection** for farmers and an evolution towards **inclusive and regenerative agriculture**

**To ensure its successful evolution**, the AAA Program implementation process has been revisited in depth, adapted and enriched at different levels, with a particular focus on:

## 01 SHARED COMMITMENTS

- > The AAA Shared Commitment has been updated and restructured to align with the new strategic framework
- > New commitments have been defined to enable a comprehensive understanding of the parties' new expectations and mutual collaboration needs to make this new journey a success for all
- > Updated commitments for the implementation process are described below and classified under the following categories:
  - 1- Implementation approach
  - 2- Farm selection and exclusion
  - 3- Cluster strategy definition & implementation
  - 4- Data collection
  - 5- Farm and coffee partner assessment
  - 6- Commercial

## 02 ASSESSMENT TOOLS

- > The TASQ™, tool for the assessment of the farms, has been elevated and restructured to extend its reach to include new concepts and mechanisms:
  - A: Coffee Quality. Principles, practices & innovation
  - A: Regenerative Agriculture
  - A: Inclusive
- > The Cluster OMP scorecard, used to assess the AAA Program implementation, has been updated as well to match the new AAA strategic framework. [See more details](#)

## 03 LEARNING TOOLS

- > Series of learning tools that will support coffee partners, agronomists and farmers on the next level of our sustainable quality journey
- > New online platforms dedicated to coffee partners to access learning materials (Learnability) and AAA implementation information (*Nespresso sustainability toolbox*)



FOR MORE INFORMATION , GO TO REFERENCE DOCUMENTS: AAA IMPLEMENTATION GUIDE, TASQ™, COMP SCORECARD LEARNABILITY PLATFORM



01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

**04 IMPLEMENTATION**

**4.1 Evolution of the AAA implementation process**

4.2 Implementation approach commitments

4.3 Farm selection and exclusion commitments

4.4 Cluster strategy definition & implementation commitments

4.5 Data collection commitments

4.6 Farms and coffee partners assessment commitments

4.7 Commercial commitments

05 AGREEMENT






06 REFERENCE DOCUMENTS



# CLUSTER OMP SCORECARD: SET UP OF KEY PERFORMANCE INDICATORS

THE DETAILS BELOW SERVE TO FACILITATE THE CONTINUOUS IMPROVEMENT PROCESS IN IMPLEMENTING THE NEW AAA STRATEGY AND PLAN IN THE CONTEXT OF OUR LEVERAGED PARTNERSHIP:

Measurements and related thresholds are to be understood as supporting tools for achieving our joint sustainability objectives

	KEY RESULT AREAS	TARGET DIRECTION	KPI EXAMPLES
	<b>COFFEE QUALITY</b> Continuous supply of innovative and premium quality coffees	<ul style="list-style-type: none"> <li>Coffee quality improvement in terms of no defects and sensory profiles</li> <li>Coffee analysis control</li> </ul>	<ul style="list-style-type: none"> <li>Coffee shipments approved, profile &amp; no defects</li> <li>Coffee analysis for glyphosate under MRL levels</li> </ul>
	<b>REGENERATIVE</b> Coffee agriculture based on nature, Which addresses the challenges of climate change, biodiversity loss and productivity	<ul style="list-style-type: none"> <li>Natural solutions-based farming</li> <li>Contribution to Net zero emissions</li> </ul>	<ul style="list-style-type: none"> <li>Soil conservation and prevention against erosion and degradation</li> <li>Lower use of chemicals</li> <li>Organic, RA certification</li> <li>Coffee produced with regenerative practices</li> <li>Farms with shade/agroforestry systems</li> </ul>
	<b>INCLUSIVE</b> Stable and viable income towards A living income for coffee farming families, protect children and workers' rights and increase Gender equality	<ul style="list-style-type: none"> <li>Farmer income protection measures</li> <li>Initiatives towards a living income</li> <li>Human rights compliance and focus on child protection, workers' rights and gender equality</li> </ul>	<ul style="list-style-type: none"> <li>Farmers included on key living income projects</li> <li>Farmers have access to minimum price guarantee, crop insurance</li> <li>Number of child labor cases identified per year and with remediation procedures</li> <li>Women's social &amp; economic empowerment (Women reached, benefitting and empowered)</li> </ul>
	<b>SMART SUPPLY CHAIN</b> Digitalization of the whole supply chain based on the integration of new technologies	<ul style="list-style-type: none"> <li>Step up digital technologies to accelerate farm transformation</li> </ul>	<ul style="list-style-type: none"> <li>Traceability for all AAA coffee batches, physical and financial information</li> <li>System/platform implemented to manage traceability information</li> </ul>
	<b>COLLABORATION &amp; FUNDING</b> Enhance collaboration between AAA stakeholders and develop co-funding to enable implementation and innovation	<ul style="list-style-type: none"> <li>Collaborative funding approach               <ul style="list-style-type: none"> <li>- Total annual field investment</li> <li>- Establish grant funding mechanisms</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Total annual investment to implement field investments with contribution of cluster sourcing partners</li> <li>Fund raising for projects</li> </ul>

 FOR MORE INFORMATION , GO TO REFERENCE DOCUMENTS: CLUSTER OMP GUIDE, CLUSTER OMP SCORECARD



01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

**04 IMPLEMENTATION**

4.1 Evolution of the AAA implementation process

**4.2 Implementation approach commitments**

4.3 Farm selection and exclusion commitments

4.4 Cluster strategy definition & implementation commitments

4.5 Data collection commitments

4.6 Farms and coffee partners assessment commitments

4.7 Commercial commitments

05 AGREEMENT

06 REFERENCE DOCUMENTS



# IMPLEMENTATION APPROACH

TOPIC	#	FOR	COMMITMENT	REF.
-------	---	-----	------------	------

## IMPLEMENTATION APPROACH

<b>IMPLEMENTATION APPROACH</b>	1	Coffee partners	<p>Understand the AAA Program as part of the commercial relationship with <i>Nespresso</i>.</p> <ul style="list-style-type: none"> <li>Place the farmers' interests and needs at the heart of the Program</li> <li>Establish a process of continuous improvements based on technical assistance, data, and collaboration</li> <li>Establish a AAA team with deep knowledge of the Program, of the local coffee production and sustainability context</li> </ul>	Ref. doc: AAA implementation guide
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01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

**04** IMPLEMENTATION

4.1 Evolution of the AAA implementation process

4.2 Implementation approach commitments

**4.3 Farm selection and exclusion commitments**

4.4 Cluster strategy definition & implementation commitments

4.5 Data collection commitments

4.6 Farms and coffee partners assessment commitments

4.7 Commercial commitments

05 AGREEMENT

06 REFERENCE DOCUMENTS



# FARMS SELECTION & EXCLUSION

TOPIC	#	FOR	COMMITMENT	REF.
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## FARMS SELECTION

<b>SELECTION PRINCIPLE AND PROCESS</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Select AAA farm candidates according to the AAA implementation guide, within the quality criteria and in a cluster, in agreement with local Nespresso AAA managers. The same applies to cluster expansion.</li> </ul>	Ref. doc: AAA implementation guide
<b>AGROFORESTRY IMPLEMENTATION CARBON COMPLIANCE</b>	2	Coffee partners	<ul style="list-style-type: none"> <li>Systematically process data collection in Nespresso systems, uploading and keeping data up to date, and analyzing it to improve operations.FRAMS</li> </ul>	

## FARMS EXCLUSION

<b>EXCLUSION PRINCIPLE AND PROCESS</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Are responsible for enforcing critical criteria, or preconditions, and integrating or excluding farms from the program in accordance with such criteria and conditions, in agreement with local Nespresso AAA managers.</li> </ul>	Ref. doc: Fair treatment process and farm exclusion policy
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# CLUSTER STRATEGY DEFINITION & IMPLEMENTATION

01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

**04 IMPLEMENTATION**

4.1 Evolution of the AAA implementation process

4.2 Implementation approach commitments

4.3 Farm selection and exclusion commitments

**4.4 Cluster strategy definition & implementation commitments**

4.5 Data collection commitments

4.6 Farms and coffee partners assessment commitments

4.7 Commercial commitments

05 AGREEMENT

06 REFERENCE DOCUMENTS

TOPIC	#	FOR	COMMITMENT	REF.
-------	---	-----	------------	------

## CLUSTER STRATEGY DEFINITION AND IMPLEMENTATION USING THE CLUSTER OMP

<b>CLUSTER STRATEGY AND OMP DEFINITION</b>	1	Both parties	<ul style="list-style-type: none"> <li>Will use the Operational Master Plan tool (OMP) to manage each cluster as it is the standardized process for managing field operations. It includes objectives, budgeting and activities for fulfilling AAA strategic objectives in each cluster. (probably to update)</li> </ul>	Ref. doc: AAA implementation guide
	2	Coffee partners	<ul style="list-style-type: none"> <li>Each coffee partner will send the planned budget to Nespresso using the field investment section in the OMP template by January.</li> </ul>	
	3	Coffee partners	<ul style="list-style-type: none"> <li>Fill in the field investment section in the OMP every four months*, to show the investments executed and the revised forecast. *Interval exceptions can apply in agreement with Nespresso.</li> </ul>	
<b>FARMER INVOLVEMENT</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Should visit each AAA farm on a regular basis, and observations subsequently registered. Coffee partners should continuously seek contact with farmers, and every opportunity should be taken to engage, collect and give feedback, transfer knowledge, etc.</li> </ul>	
	2	Coffee partners	<ul style="list-style-type: none"> <li>Generate and maintain attractiveness of the AAA Program by price positioning, identifying farmer needs, providing pertinent technical assistance and projects, and integrating communication strategies.</li> </ul>	
	3	Coffee partners	<ul style="list-style-type: none"> <li>Are responsible to take into consideration the new and updated certifications standards that apply to their clusters, and lead the implementation in collaboration with farmers</li> </ul>	





01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

**04 IMPLEMENTATION**

4.1 Evolution of the AAA implementation process

4.2 Implementation approach commitments

4.3 Farm selection and exclusion commitments

4.4 Cluster strategy definition & implementation commitments

**4.5 Data collection commitments**

4.6 Farms and coffee partners assessment commitments

4.7 Commercial commitments

05 AGREEMENT

06 REFERENCE DOCUMENTS



# DATA COLLECTION

TOPIC	#	FOR	COMMITMENT	REF.
-------	---	-----	------------	------

## FARMER DATA COLLECTION

<b>FARMERS' DATA PRIVACY</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>• Make sure to follow <i>Nespresso</i> data privacy requirements, when collecting and using farmer and <i>Nespresso</i> data</li> <li>• Are responsible to ensure each farmer signs the <i>Nespresso</i> Farmers' Privacy Notice &amp; Permission Form, to protect farmer data and privacy</li> </ul>	Ref. doc: <i>Nespresso</i> communication and data privacy principles
<b>FARM REGISTRATION</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>• Make sure that AAA farms are registered only under one unique coffee partner in <i>Nespresso</i> systems and coffee can only be sold as AAA through this same coffee partner. This rule is valid and should be observed for all clusters. Any exceptions must be agreed with the local <i>Nespresso</i> manager</li> </ul>	
<b>FARMS DATA UPDATE</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>• Must upload on a regular basis* in AAA data collection systems, all information regarding the farms within their clusters (farm information, TASQ™ assessment results, farm visits and trainings) *<i>Nespresso</i> may require additional information to be included in F.A.R.M.S.</li> </ul>	





01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

**04** IMPLEMENTATION

4.1 Evolution of the AAA implementation process

4.2 Implementation approach commitments

4.3 Farm selection and exclusion commitments

4.4 Cluster strategy definition & implementation commitments

4.5 Data collection commitments

**4.6 Farms and coffee partners assessment commitments**

4.7 Commercial commitments

05 AGREEMENT

06 REFERENCE DOCUMENTS



# FARMS AND COFFEE PARTNERS ASSESSMENT COMMITMENTS

TOPIC	#	FOR	COMMITMENT	REF.
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## FARM ASSESSMENT

<b>TASQ™ ASSESSMENT</b>	1	Nespresso	<ul style="list-style-type: none"> <li>Developed the TASQ™ assessment tool to facilitate the implementation of new regenerative and inclusive agricultural standards.</li> </ul>	Ref. doc: AAA implementation guide, TASQ™
	2	Coffee partners	<ul style="list-style-type: none"> <li>Will each year assess a defined number of farms from the clusters using the TASQ™ assessment tool.</li> </ul>	
<b>AUDITS</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Provide support for the logistics and organization of the external verification process by a third party to be carried out in every cluster on a specific sample of the farms.</li> </ul>	Ref. doc: AAA implementation guide

## COFFEE PARTNER ASSESSMENT

<b>KEY PERFORMANCE INDICATOR</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Implement AAA taking into account the key performance indicators detailed in the reference document.</li> </ul>	Ref. doc: Cluster OMP guide, Cluster OMP scorecard
<b>ASSESSMENT PROCESS</b>	1	Both parties	<ul style="list-style-type: none"> <li>Follow the assessment process presented in the reference document.</li> </ul>	Ref. doc: AAA implementation guide



# COMMERCIAL COMMITMENTS

TOPIC	#	FOR	COMMITMENT	REF.
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## COFFEE PRICE AND PREMIUMS TO FARMERS

COFFEE PRICE	1	Coffee partners	<ul style="list-style-type: none"> <li>Must always target the highest coffee prices paid in the region and be known for doing so.</li> </ul>	Ref. Doc: Nespresso coffee partner operational guide
	2	Coffee partners	<ul style="list-style-type: none"> <li>Improve efficiency and transparency from FOB to farmgate, using specific calculations, and through digital traceability systems</li> </ul>	
AAA PREMIUM	1	Nespresso	<p>Agrees to pay the AAA Premium for sustainable quality to farmers who:</p> <ul style="list-style-type: none"> <li>are part of the AAA Program</li> <li>delivered the coffee quality at the standards required by Nespresso</li> <li>support coffee sourcing partners for traceability &amp; monitoring</li> </ul>	Ref. Doc: Nespresso coffee partner operational guide
CERTIFICATIONS PREMIUMS	1	Nespresso	<ul style="list-style-type: none"> <li>Agrees to pay third party certification premiums on top of the Nespresso AAA premium to farmers who have obtained or kept the certification during the year concerned ( Rainforest Alliance and/or Fairtrade International and/or Fair Trade USA and/or organic certifications) and only on the certified purchased volumes which meet AAA quality requirements</li> </ul>	Ref. Doc: Nespresso coffee partner operational guide
COFFEE PRICE AND PREMIUMS PROCEDURE	1	Nespresso	<ul style="list-style-type: none"> <li>Validates the AAA and certification premiums and provides them to coffee partners</li> </ul>	Ref. Doc: AAA implementation guide
	2	Coffee partners	<ul style="list-style-type: none"> <li>Ensure transparency of the sustainability prices being paid by Nespresso to farmers and ensure 100% transfer of the premiums to farmers.</li> </ul>	
	3	Coffee partners	<ul style="list-style-type: none"> <li>Provide a sale document with the coffee price and the different Nespresso AAA premiums clearly stated to farmers when selling their coffee</li> </ul>	
	4	Coffee partners	<ul style="list-style-type: none"> <li>Should detail the green coffee cost breakdown to Nespresso including transfer to farmers. This information will be revised during the yearly KPI meeting between Nespresso and coffee partners to verify and adjust the values for green coffee costs. Only the amounts paid to AAA farmers as AAA and certification premiums as well as costs related to green coffee should be considered within the cost breakdown and will be used as the reference of what the cluster is paying to farmers. No other payments, such as yield or quality, will be considered as premiums.</li> </ul>	
AUDIT	1	Coffee partners	<p>Should be receptive and ready to provide information and substantiations required for regular internal audits conducted to verify that the AAA and certification premiums are paid to AAA farmers through invoices and through interviews with farmers.</p>	Ref. Doc: AAA implementation guide

01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

**04 IMPLEMENTATION**

4.1 Evolution of the AAA implementation process

4.2 Implementation approach commitments

4.3 Farm selection and exclusion commitments

4.4 Cluster strategy definition & implementation commitments

4.5 Data collection commitments

4.6 Farms and coffee partners assessment commitments

**4.7 Commercial commitments**

05 AGREEMENT

06 REFERENCE DOCUMENTS





# COMMERCIAL COMMITMENTS

TOPIC	#	FOR	COMMITMENT	REF.
-------	---	-----	------------	------

## GREEN COFFEE PURCHASING CONDITIONS

<b>GREEN COFFEE VOLUME FORECAST</b>	1	Nespresso	<ul style="list-style-type: none"> <li>Will inform its coffee partners every year of the AAA and certified coffee volumes required from its AAA clusters.</li> </ul>	
	2	Nespresso	<ul style="list-style-type: none"> <li>Is not obliged to buy all the certified volumes, but only the amount agreed to in the contract and at the quality required</li> </ul>	
	3	Coffee partners	<ul style="list-style-type: none"> <li>Maintain a surplus of coffee volume of around 20% under the AAA Program's scope and management in case of a major decrease in the cluster's production or an increase in Nespresso's needs.</li> </ul>	
	4	Coffee partners	<ul style="list-style-type: none"> <li>Support Nespresso in securing coffee volumes to fulfil its sourcing targets and in accordance with AAA quality standards</li> </ul>	
<b>GREEN COFFEE CONTRACT</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Must commit to source coffee from AAA farms in their clusters as a priority to fulfil Nespresso's contracts. This implies that the coffee partner's procurement strategy must align with those of AAA for the volumes required by the Program.</li> </ul>	Ref. doc: Nespresso coffee partner operational guide
	2	Both parties	<ul style="list-style-type: none"> <li>Must clearly state in all green coffee contracts the value of the AAA and Sustainability premiums (Rainforest Alliance and/or fair trade certifications premiums and/or organic certification premiums) paid directly to farmers.</li> </ul>	
	3	Both parties	<ul style="list-style-type: none"> <li>Must clearly state in all green coffee contracts that it is AAA only or AAA with a specific certification. Upgrades will not be taken into account by Nespresso, unless agreed otherwise.</li> </ul>	
<b>TERMS AND CONDITIONS</b>	1	Nespresso	<ul style="list-style-type: none"> <li>Does not require commercial exclusivity from AAA farms but we expect long term partnerships and loyalty towards farmers</li> </ul>	
	2	Nespresso	<ul style="list-style-type: none"> <li>Buys the coffee produced by the AAA farmers according to its needs, and as long as the quality of the coffee continues to meet specified characteristics and profiles. A permanent deviation from these specifications can result in Nespresso terminating operations in a given cluster.</li> </ul>	

## GREEN COFFEE SHIPMENT

<b>GREEN COFFEE SEGREGATION</b>	1	Coffee partners	<ul style="list-style-type: none"> <li>Make sure that AAA coffee must be completely segregated from other non-AAA coffee by container during all steps within the coffee supply chain up to the Nespresso factories. AAA coffee which is certified Fairtrade International and/or Fair Trade USA and/or Rainforest Alliance and/or with organic certifications must also be segregated as such.</li> </ul>	
<b>GREEN COFFEE SUPPLY PROCESS</b>	2	Coffee partners	<ul style="list-style-type: none"> <li>Follow the chronological process and methodology to supply Green Coffee to Nespresso.</li> </ul>	Ref. doc: Nespresso coffee partner operational guide

01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

**04 IMPLEMENTATION**

4.1 Evolution of the AAA implementation process

4.2 Implementation approach commitments

4.3 Farm selection and exclusion commitments

4.4 Cluster strategy definition & implementation commitments

4.5 Data collection commitments

4.6 Farms and coffee partners assessment commitments

**4.7 Commercial commitments**

05 AGREEMENT

06 REFERENCE DOCUMENTS







01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

04 IMPLEMENTATION

**05** AGREEMENT

5.1 Signature

5.2 Thank you, partners

06 REFERENCE DOCUMENTS



AGREEMENT





01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

04 IMPLEMENTATION

05 AGREEMENT

5.1 Signature

5.2 Thank you, partners

06 REFERENCE DOCUMENTS

# AAA SHARED COMMITMENT AGREEMENT



The Parties have read and are familiar with **all the terms of the foregoing document (AAA Shared Commitment)**.



**The Parties recognize and accept that signatures to this document are legally binding. An electronic signature** of this agreement shall be treated in all manner and respects as an original agreement or instrument and shall be considered to be legally binding in the same way as if it were the original signed version thereof delivered in person.



**This agreement will be governed by the laws of Switzerland** and the Swiss courts shall have exclusive jurisdiction in relation to any dispute arising from this Agreement.



In witness whereof, the Parties have signed the agreement **with immediate effect.**

**NESTLE  
NESPRESSO S.A.**

Chaussée de la Guinguette 10  
CH - 1800 Vevey  
Switzerland



**COFFEE PARTNER  
COMPANY**

Name	Julie Reneau
Job title	Head of Coffee Sustainability
Date and signature	

Name	
Job title	
Date and signature	





01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

04 IMPLEMENTATION

05 AGREEMENT

5.1 Signature

5.2 Thank you, partners

06 REFERENCE DOCUMENTS

# THANKS TO ALL OUR PARTNERS!

THE AAA PROGRAM IS SUCCESSFUL THANKS TO OUR LONG-LASTING COLLABORATION AND SHARING OF EXPERTISE.

## COFFEE PARTNERS SIGNATORIES TO THE AAA SHARED COMMITMENT





01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

04 IMPLEMENTATION

05 AGREEMENT

5.1 Signature

5.2 Thank you, partners

06 REFERENCE DOCUMENTS

# THANKS TO ALL OUR PARTNERS!

THE AAA PROGRAM IS SUCCESSFUL THANKS TO OUR LONG-LASTING COLLABORATION AND SHARING OF EXPERTISE.

## EXPERT PARTNERS SUPPORTING US



And new partners joining us soon...







01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

04 IMPLEMENTATION

05 AGREEMENT

**06** REFERENCE DOCUMENTS

6.1 Public

6.2 Available to coffee partners



REFERENCE  
DOCUMENTS





01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS

6.1 Public

6.2 Available to coffee partners

# REFERENCE DOCUMENTS

## PUBLIC

DOCUMENT	OBJECTIVE	ACCESS
<b>NESTLE CORPORATE BUSINESS PRINCIPLES</b>	<ul style="list-style-type: none"> <li>The principles set out in this document guide the actions and behaviors of everyone at the company and reflect our culture which has developed over the span of more than 150 years. They provide a strong ethical framework, ensuring integrity of action and compliance with laws, regulations and our own commitments.</li> </ul>	<a href="#">Link</a>
<b>THE NESTLE SUPPLIER CODE</b>	<ul style="list-style-type: none"> <li>This Code specifies and helps the continued implementation of the Corporate Business Principles by establishing certain non-negotiable minimum standards that we ask our suppliers, their employees, agents and subcontractors, to respect and to adhere to when conducting business.</li> </ul>	<a href="#">Link</a>
<b>NESTLE RESPONSIBLE SOURCING STANDARD</b>	<ul style="list-style-type: none"> <li>This standard describes the requirements and ways of working that Nestlé applies together with its upstream supply chain third parties to ensure sustainable long-term supply and to reach the ambition of our purpose, especially to continually reduce our impact on the planet's resources.</li> </ul>	<a href="#">Link</a>
<b>NESPRESSO HUMAN RIGHTS POLICY</b>	<ul style="list-style-type: none"> <li>Document providing the policies to be followed by coffee partners regarding human rights</li> </ul>	To come in 2022.  In the meantime, please refer to the AAA Shared Commitment 2016 ref. Doc: "working conditions and child labor".
<b>WORKING TOGETHER FOR GENDER EQUALITY</b>	<ul style="list-style-type: none"> <li>This report contains the gender analysis tool for coffee smallholder farmers, together with the research methodology and a selection of results.</li> </ul>	<a href="#">Link</a>
<b>TASQ™</b>	<ul style="list-style-type: none"> <li>Tool for the Assessment of Sustainable Quality (TASQ™) providing the criteria to assess the AAA farms and identifying the needs and opportunities for improvements at cluster and farm levels.</li> </ul>	<a href="#">Link</a>





01 INTRODUCTION

02 BACKGROUND

03 STRATEGY

04 IMPLEMENTATION

05 AGREEMENT

06 REFERENCE DOCUMENTS

6.1 Public

6.2 Available to coffee partners

# REFERENCE DOCUMENTS

## AVAILABLE TO COFFEE PARTNERS

DOCUMENT	OBJECTIVE	ACCESS
<b>AAA IMPLEMENTATION GUIDE</b>	<ul style="list-style-type: none"> <li>• Guide providing an overview of the AAA Program's implementation (main actors' roles, processes and tools including links to templates, tools and reference documents to deep dive)</li> </ul>	<p><b><u>Nespresso Sustainability toolbox</u></b></p> <p><b>Access limited to coffee partners</b> (Coffee partner's username &amp; password provided by Nespresso)</p>
<b>CLUSTER OMP GUIDE</b>	<ul style="list-style-type: none"> <li>• Guide explaining the standardized process to manage field operations including how the coffee partners are evaluated.</li> </ul>	
<b>CLUSTER OMP SCORECARD</b>	<ul style="list-style-type: none"> <li>• This scorecard is the main tool to evaluate the coffee partners performance.</li> </ul>	
<b>NESPRESSO COFFEE PARTNER OPERATIONAL GUIDE</b>	<ul style="list-style-type: none"> <li>• Guide explaining to coffee partners, suppliers of green coffee, the chronological process and methodology involved in supplying coffee to Nespresso</li> </ul>	
<b>LEARNABILITY PLATFORM</b>	<ul style="list-style-type: none"> <li>• E-Learning platform to provide the same access to training to all AAA agronomists (and other coffee partners team members) in all AAA countries, allowing them to expand their knowledge and skills to implement the AAA Program worldwide with access to technical and didactical tools such as best practice guide and videos sharing organic best practices based on organic farmers' experience</li> </ul>	
<b>NESPRESSO COMMUNICATION AND DATA PRIVACY PRINCIPLES</b>	<ul style="list-style-type: none"> <li>• Document providing Nespresso's principles regarding communication related to internal and external clusters, intellectual property usage, competition guidelines and personal data collection and processing (including image).</li> </ul>	
<b>FAIR TREATMENT AND FARM EXCLUSION POLICY</b>	<ul style="list-style-type: none"> <li>• Document sharing principles, criteria and process regarding fair treatment and farm exclusion from the AAA Program</li> </ul>	

